



PRESS RELEASE

**MARR: agreement signed with La Cascina Soc. Coop. a r.l. and Cater Roma S.p.A. for the supply of food products.**

**Sales estimated at about 45 million Euros over four years.**

MARR S.p.A. has signed an important collaboration agreement with the Group La Cascina Soc. Coop. A r.l. and Cater Roma S.p.A., active in the field of commercial and public catering and in the marketing of foodservice products.

The contract provides for the supply of foodproducts to La Cascina and to Cater Roma, selected from the vast portfolio of MARR products (meat, seafood products, grocery) and aimed at supplying in turn approximately 500 organized operators of restaurants and canteens spread over most of the country.

The contract, which also involves the operating units of the Vivenda S.p.A. Company and which renews a previous agreement dating back to 2002, will be valid until December 2008 and provides for the possibility of additional subsequent renewals. Estimated sales, over the four years, amount to about 45 million Euros.

"We are extremely satisfied about having reached this collaboration", declared Ugo Ravanelli, the Chief Executive Officer of MARR, "which allows us to consolidate our position on the market, in line with the development objectives declared during the listing process on the Stock Exchange. The renewal of the agreement with leading operators of the sector, such as La Cascina and Cater Roma, also with the involvement of Vivenda, confirms MARR's ability to provide flexible and suitable answers to the various needs of operators in the away-from-home eating industry throughout the country".

**MARR** is a leading company in Italy for the specialised distribution of food products to the extra-domestic catering sector, and is owned by Cremonini S.p.A..

With a sales network comprising around 600 salesmen, Marr serves around 30,000 customers (mainly restaurants, hotels, pizzerias, holiday villages, company canteens), with an offer that covers around 10,000 food products that include fish, meat, various foodstuffs and fruit & vegetables.

The company is active nationwide with a logistics and distribution network that comprises 22 distribution centres, 4 Cash&Carrys, 4 agents with warehouses and more than 500 vehicles.

In 2004 MARR generated consolidated revenues of 786.1 million Euros\*, a consolidated EBITDA of 51.1 million Euros\* and a consolidated net profit of 20.7 million Euros\*.

\* Pro-forma data, calculated net of the results produced by the "Quinta Stagione" division, which was sold on the 1st April 2005 and which in 2004 represented around 1% of the consolidated revenues.

**La Cascina** operates throughout the country in the field of canteens, with more than 700 sites including workplace, school, university and hospital restaurants and with sales exceeding 150 million euros. The Group also operates in the field of commercial restaurants, including a number of high-standing sites such as the management of Villa Dell'Ombrellino in Florence, the Pitti Palace in Florence, the Arena of Verona, the Utveggio Castle in Palermo, the Bar Monte, the Bar Posta and the Bar Ponte Gaia in Siena, Le Cappellette Restaurant in Rome and, more recently, La Bagnaia Hotel and Congress Centre in Florence. La Cascina Group has initiated a substantial company restructuring process which, in March 2004, led to the establishment of Vivenda Spa, a company that operates primarily in Central-Northern Italy in the canteens sector.

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