



press release

## MARR: 2021 Sustainability Report published

### Finalized the purchase of Frigor Carni S.r.l.

Rimini, 1 April 2022 – MARR S.p.A. (Milan: MARR.MI), the leading company in Italy in the sale and distribution of food and non-food products to the foodservice, has published, within the legal deadline, the Sustainability Report - Consolidated Non-Financial Statement 2021 pursuant to Legislative Decree 254 / 2016, approved by the Board of Directors on March 15th.

The Sustainability Report is available in the Sustainability section of the Company's website through the link [www.marr.it/sostenibilita/bilancio-di-sostenibilita](http://www.marr.it/sostenibilita/bilancio-di-sostenibilita).

It is significant that fifty years ago MARR was born, whose name is an acronym (*Magazzini Alimentari Riuniti Riminesi*) which still represents today, although the Company has long been a national leader in the supply market to the foodservice, the choice to remain always and everywhere close to the Territories and therefore to Partners and Customers.

This founding characteristic of MARR is also well represented in the 2021 edition of the Sustainability Report, whose reference values place customer care at the center of their strategies and activities, which inspires all sustainability objectives.

The pillars on which the development strategies are based, which are integrated and closely connected, are confirmed and re-focused in the Sustainability Report.

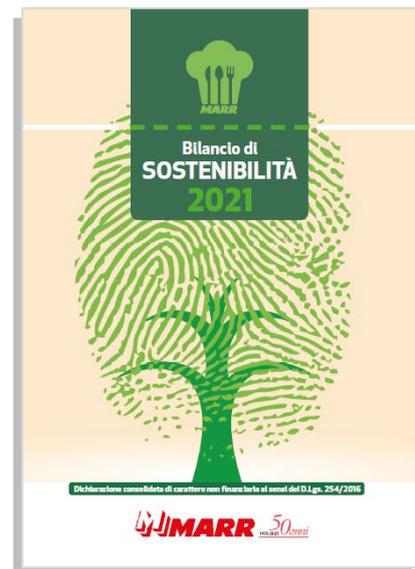
In addition to the correct and complete implementation of best practices in the field of Governance, MARR maintains, in its vision of the future, precise references: the enhancement of People as a fundamental asset in relations with the Market, the priority of sustainability values in the selection of supply sources, the concrete and rigorous contribution to respect for the environment and the ecosystem within the supply chain to which it is part, the real support for the reduction of waste in the supply chain itself, the maintenance of a strong focus on profitability through the optimization of processes.

These references are shared by the entire commercial, logistics, management and administrative organization of the Company and each, within the scope of their responsibilities, also supported by IT tools, is called upon to provide their concrete contribution.

The benefits that derive from this widespread and integrated approach are in favour both of the Stakeholders, and therefore of the People and the community, but also of the economic and environmental system with which we come into daily contact.

### Purchase of all the shares of Frigor Carni S.r.l. which strengthens the level of customer service in Ionian Calabria

Today, the closing was finalized for the purchase of all the shares of the newly incorporated company, Frigor Carni Srl, into which the activities of Frigor Carni Sas, a company based in Montepaone Lido (Catanzaro) and operating in the sale and distribution of food products to the foodservice, with a





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significant specialization in the offer of seafood products, mainly aimed at independent customers, have been conferred.

Frigor Carni, founded over 40 years ago by the Viscomi family, with over 13 million Euros in sales in 2021 (they were about 16 million in 2019, before the pandemic), is a reference operator in Calabria and in particular in an area, that Ionian, with a strong tourist vocation.

MARR, which already operates in the area from its MARR Calabria distribution center in Spezzano Albanese (Cosenza), through the distribution unit of Frigor Carni goes to strengthen its presence in the area, thus being able to raise the level of service to customers and offer of local products.

The acquisition of Frigor Carni confirms MARR's role of market aggregator, which continues to strengthen its leadership through both an organic growth path and targeted acquisitions aimed at increasing service specialization.

**MARR** (Cremonini Group), listed on the Euronext STAR Milan segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising over 850 sales agents, the MARR Group serves over 50,000 customers (mainly restaurants, hotels, pizza restaurants, holiday resorts and canteens), with an offer that includes over 20,000 food products, including seafood, meat, various food products and fruit and vegetables and a significant offer of green, sustainable and Made in Italy products (<https://catalogo.marr.it/catalogo>).

MARR operates nationwide through a logistical-distribution network composed of more than 40 distribution units, some of which with cash&carry, and uses over 800 vehicles.

MARR achieved total consolidated revenues in 2021 of 1,456.3 million Euros (1,073.7 million in 2020 and 1,695.8 million in 2019, pre-pandemic) with a consolidated EBITDA of 90.5 million Euros (39.4 million in 2020) and net consolidated profits of 35.1 million Euros (-2.4 million in 2020).

For more information about MARR visit the company's web site at [www.marr.it](http://www.marr.it)

Sustainability Report available at web page [www.marr.it/sostenibilita/bilancio-di-sostenibilita](http://www.marr.it/sostenibilita/bilancio-di-sostenibilita)

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