

Press Release

## THE ITALIAN FOOD EXCELLENCES AT THE COLOGNE FAIR SHOWCASE

*Inalca Food & Beverage (Cremonini Group) presents the opening event at Anuga “Aperitivo Italiano”, dedicated to the award ceremony and tasting of our specialties, during the world biggest exposition about food.*

**Castelvetro di Modena, October 9th 2015** – Inalca (Cremonini Group) leader in Europe in beef production, and its subsidiary **Inalca Food & Beverage**, specialized in the international distribution of Made in Italy food & beverage products, will be at **Anuga fair- Taste the future**, that will take place in Cologne, **from October 10<sup>th</sup> to 14<sup>th</sup>**, with an important presence (**Stand A015, Hall 5.2**).

Inalca Food & Beverage, in partnership with Koelnmesse Italia and with the support of ITA-Italian Trade Agency by ICE and Federalimentare, during the opening day of the biggest world exhibition dedicated to food & beverage, presents the important event **“Aperitivo Italiano”**.

The event, fully dedicated to our country and its agro-food excellences, **is addressed to an international parterre** composed of **more than 400 guests**, among which buyers, journalists and food bloggers. This unique context will be an occasion for guests and producers to meet up and discuss, tasting some of the best products of the Italian tradition, selected by Inalca Food & Beverage and wisely prepared by well-known chefs.

During the evening, a qualified jury of journalists and sector experts will award the **“Global Competence in Food - Italian Awards 2015”**, an important prize for those Italian companies that have represented, in the best way, the “Italian spirit” in the world.

*“Thanks to the organization of this important event - **Augusto Cremonini, President and General Manager of Inalca Food & Beverage**, explains – we offer to companies of the “Made in Italy” excellences, the opportunity to have an extremely qualified visibility, in an extraordinary international framework. With IF&B we make the most of the know-how that Inalca accumulated over years of international experience: we organize all the export processes, from the selection of the products to the labelling, from the packaging to the transportation and to the management of all the customs documents, till the delivery to the final customer. Thanks to the consolidated relationships with thousands of suppliers, IF&B aims to fill the gap between the excellent Italian production and the ever increasing worldwide demand for Italian food”.*



**Inalca Food & Beverage** is a subsidiary of Inalca Spa (Cremonini Group), specialized in the international distribution of traditional Made in Italy food products. Born in 2012, IF&B represents a central platform that covers all the distribution supply chain. Its mission is to simplify the exportation of Italian agro-industrial products, **relating small and medium producers with foreign importers and distributors**, working mainly in the **B2B sector**. Currently IF&B has subsidiaries in **USA, Cape Verde (3 branches), Thailand (3 branches), China (2 branches)**, and it will open soon in **Australia, Canary Islands (Spain), UAE, Qatar, Malaysia, Hong Kong, Mexico, China (2 branches)**. It manages a catalogue of more than **3,000 items** that represent the Italian excellences: **oil, vinegars, pasta, charcuterie, cheeses, flours, mineral waters, conserves, spices, etc.**

**Inalca**, a company of the Cremonini Group, European leader in beef production, is **one of the few Italian companies to control the entire production chain**. The company in 2014 reported revenues of 1.49 billion Euro, of which 50% abroad. It has an international presence with **11 production plants** (including **6 in Italy, 2 in Russia, 2 in Angola and 1 in Algeria**) and **21 logistic distribution platforms** (**6 in Russia, 4 in Angola, 3 in Algeria, 3 in Congo, 3 in the Democratic Republic of Congo, 1 in Mozambique and 1 in the Ivory Coast**). Inalca commercializes annually more than 500,000 tons of meat, produces 100,000 tons of hamburgers, 200 million cans, with 7,200 product references and 3,000 employees.

**Cremonini**, with over **9,000 employees**, and a turnover in 2014 of over 3.3 billion Euro, of which about 35% generated abroad, is one of the largest food groups in Europe and operates in three business areas: **production, distribution and catering**. The Group is leader in Italy in the production of beef and processed meat (**Inalca, Ibis and Montana**) and the commercialization and distribution of food products to the foodservice (**MARR**). It is leader in Italy in train stations buffets, vaunts a significant presence in the main Italian airports and motorway catering and is the leading European operator in the management of on-board train catering (**Chef Express**). Finally, it is present in commercial catering with its steakhouse chain branded **Roadhouse Grill**.

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