



**MARR is awarded 8 lots of the Consip tender for the supply contract for food products to Public Administrations.**

**The lots awarded to MARR are authorised for up to a maximum value of 62.5 million Euros.**

*Rimini, 16 October 2012* – MARR S.p.A. (Milan: MARR.MI), the leading company in Italy in the distribution of food products to the foodservice, has been awarded 8 of the 11 lots of the Consip (Public Body for the rationalisation of Expenditure) tender concerning the supply contract for food products to Public Administrations.

The contract awarded to MARR has a duration of 12 months, renewable for an additional 12, is authorised for up to a maximum expenditure limit of 62.5 million Euros and will be to the benefit of the Public Administration structures belonging to the regions in the following lots:

- Lot 1: Valle d'Aosta, Piedmont and Liguria, for up to a maximum amount of 11.0 million Euros;
- Lot 2: Lombardy, for up to a maximum amount of 4.5 million Euros;
- Lot 3: Friuli Venezia Giulia, Veneto and Trentino Alto Adige, for up to a maximum amount of 13.0 million Euros;
- Lot 4: Emilia-Romagna, for up to a maximum amount of 5.0 million Euros;
- Lot 5: Tuscany and Umbria, for up to a maximum amount of 6.5 million Euros;
- Lot 6: Marche and Abruzzo, for up to a maximum amount of 7.0 million Euros;
- Lot 7: Lazio, for up to a maximum amount of 6.5 million Euros;
- Lot 9: Basilicata, Puglia and the northern provinces of Calabria (Cosenza and Crotona), for up to a maximum amount of 9.0 million Euros.

In early 2011, MARR had been awarded the same lots for the previous Consip contract, achieving overall sales of over 17 million Euros from the implementation of that contract (March 2011) to 30 September last.

The sales of the MARR Group to Public bodies in 2011 amounted to approximately 49 million Euros.

The Chief Executive Officer of MARR, Pierpaolo Rossi, commented, “the awarding of this Consip tender after the previous ones is the confirmation of the organizational capacities of MARR, thanks to which the company has been able to ensure the awarding of several lots, highlighting the quality, uniformity and range of services. Consip therefore represents an additional step for MARR in the process of consolidation of its market leadership position”.

**MARR** (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..  
With an organisation comprising more than 650 sales agents, MARR serves over 38,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including seafood, meat, various food products and fruit and vegetables.  
The company operates nationwide through a logistical-distribution network composed of 30 distribution centres, 5 cash & carry, 4 agents with warehouses and more than 700 vehicles.  
In 2011, MARR achieved total consolidated revenues amounting to 1,249.2 million Euros (1,193.0 in 2010), consolidated EBITDA of 91.8 million Euros (83.0 in 2010) and a Group net profit – after the minorities - of 49.0 million Euros (45.1 in 2010).  
For more information about MARR visit the company's web site at [www.marr.it](http://www.marr.it)

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