



MARR: Preliminary Agreement signed for the lease of the going concern of Lelli Lino e figli based in Anzola dell'Emilia (Bologna)

Rimini, 19 July 2012 – MARR S.p.A. (Milan: MARR.MI), the leading company in Italy in the distribution of food products to the foodservice, has signed the Preliminary Agreement for the subscription, as of 3 September next, of the contracts for the lease of the going concern of Lelli Lino e figli srl ("Lelli") and the rental of the relevant facilities in which activities are carried out.

The Lelli company is based in Anzola dell'Emilia (Bologna) and operates in the distribution of food products to the foodservice sector, with significant specialisation in dried food products and a widespread presence in Emilia (the company has been active since 1978), where it achieves most of its turnover by deliveries to commercial catering, canteens and retailers and through a Cash and Carry with a very loyal client base.

Lelli carries out its business activities in a recently built facility of over 8,000 m², that also includes a modern Cash and Carry, offering a wide range of products.

The years of experience acquired, its territorial presence and wide range of products, and therefore high levels of service offered have enabled Lelli, among other things, to consolidate important commercial relationships with primary operators in the catering sector.

The operation, that has been approved by the Antitrust Authority, will enable the MARR Group to further strengthen its presence in Emilia, one of the most important economic areas in the country, through Lelli's sales activities and logistics base, that will enable the MARR Group to achieve over 20 million Euros of additional sales annually.

MARR (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising more than 650 sales agents, MARR serves over 38,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including seafood, meat, various food products and fruit and vegetables.

The company operates nationwide through a logistical-distribution network composed of 30 distribution centres, 4 cash & carry, 4 agents with warehouses and more than 700 vehicles.

In 2011, MARR achieved total consolidated revenues amounting to 1,249.2 million Euros (1,193.0 in 2010), consolidated EBITDA of 91.8 million Euros (83.0 in 2010) and a Group net profit – after the minorities - of 49.0 million Euros (45.1 in 2010).

For more information about MARR visit the company's web site at www.marr.it

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