



MARR: supply agreement with Starwood Italy confirmed

Rimini, 14 March 2012 – MARR (Milano: MARR.MI), the leading company in Italy in the sale and distribution of food products to the foodservice, has signed a contract with the company Ciga Gestioni srl, which is part of the “Starwood Hotel and Resorts Worldwide Inc.” Group, for the supply of food products to hotels of Starwood Italy.

The 3-years agreement qualifies MARR as “Preferred Supplier” and involves supplying about fifteen structures, including hotels and resorts managed by Starwood Italy with important brands such as *St. Regis*, *Westin*, *Le Méridien*, *The Luxury Collection* and *Sheraton* in the major tourist locations such as Milan, Venice, Florence, Rome and Costa Smeralda, Sardinia.

The contract confirms and strengthens the already existing supply agreement through a commercial partnership based on a high level of service and very strict requirements in terms of the quality of products supplied.

Starwood Hotel & Resorts, one of the leading hotel and leisure companies in the world, and MARR with this agreement strengthen their collaboration by providing high quality services.

MARR (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising more than 650 sales agents, MARR serves over 38,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including seafood, meat, various food products and fruit and vegetables. The company operates nationwide through a logistical-distribution network composed of 30 distribution centres, 4 cash & carry, 5 agents with warehouses and more than 700 vehicles.

In 2011, MARR achieved total consolidated revenues amounting to 1,249.2 million Euros (1,193.0 in 2010), consolidated EBITDA of 91.8 million Euros (83.0 in 2010) and a Group net profit – after the minorities - of 49.0 million Euros (45.1 in 2010).

For more information about MARR visit the company's web site at www.marr.it

About **Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1090 properties in 100 countries and territories with 154,000 employees at its owned and managed properties.

Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: *St. Regis*®, *The Luxury Collection*®, *W*®, *Westin*®, *Le Méridien*®, *Sheraton*®, *Four Points*® by *Sheraton*, *Aloft*®, and *Element* SM. The company boasts one of the industry's leading loyalty programs, *Starwood Preferred Guest* (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood Hotels also owns *Starwood Vacation Ownership, Inc.*, one of the premier developers and operators of high quality vacation interval ownership resorts.

For more information, please visit www.starwoodhotels.com .

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