



MARR: supply agreement stipulated with Intercent-ER for a maximum expendable amount of 38.3 million Euros.

The agreement will have a duration of 2 years and concerns the supply of food products, including organic, and non food products to Public Administrations in the Emilia-Romagna region.

Rimini, 11 January 2012 – MARR (Milano: MARR.MI), the leading company in Italy in the sale and distribution of food products to the foodservice, has stipulated an agreement with the Regional Agency Intercent-ER for the supply of food products, including organic products, and non food products to Public Administrations in the Emilia-Romagna region.

The agreement has a duration of 2 years and can be extended for an additional 12 months if the orders for the member structures have not reached the maximum expendable amount, of 38.3 million Euros, on expiry.

The conditions agreed also provide that payments for the supplies are made within 90 days of the date of receipt of the invoice, pursuant to Legislative Decree 231/2002.

The agreement is divided into two lots:

Lot 1: "Supply of conventional food products and non food accessory to the consumption and preservation of food products", amounting to a maximum of 33.8 million Euros;

Lot 2: "Supply of organic products", amounting to a maximum of 4.5 million Euros;

Intercent-ER, the Regional agency for the development of telematic markets, is the central purchasing agency set up by Emilia-Romagna Region to rationalise expenditure on goods and services by the Public Administrations in the territory. Thanks to the aggregation of the demand and the use of telematic tools, Intercent-ER simplifies the supply processes and optimises the procurement of public entities in the Emilia-Romagna region, combining the competitiveness and quality of supplies.

Through the platform www.intercent.it, all the Administrations in Emilia-Romagna can access the Agreements stipulated by the Agency for online supply orders.

In 2007 MARR entered into the previous Intercent-ER agreement for a maximum amount of 31 million Euros and a duration of 2 years, then extended it for an additional year.

MARR (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising more than 650 sales agents, MARR serves over 38,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including seafood, meat, various food products and fruit and vegetables.

The company operates nationwide through a logistical-distribution network composed of 30 distribution centres, 4 cash & carry, 5 agents with warehouses and more than 700 vehicles.

In 2010, MARR achieved total consolidated revenues amounting to 1,193.0 million Euros, a consolidated EBITDA of 83.0 million Euros and a Group net profit – after the minorities - of 45.1 million Euros.

For more information about MARR visit the company's web site at www.marr.it

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